

Roll No. 0704029.....

BCA-603(N)

**B. C. A. (Sixth Semester)
EXAMINATION, May, 2018**

(New Course)

Paper Third

E-COMMERCE

Time : Three Hours] [Maximum Marks : 75

Note : Attempt questions from all Sections as directed.

Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section—A

(Short Answer Type Questions)

Note : All questions are compulsory. Each question carries 3 marks.

1. (A) Discuss the scope of e-Commerce.
- (B) Define value chain in business.
- (C) What is the importance of internet in present century ?
- (D) Briefly describe some uses of web.
- (E) What are the characteristics of B2B electronic commerce ?

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- (F) Give an idea about consumer and seller protection in electronic commerce.
- (G) Give an idea about managerial issues in electronic commerce.
- (H) Define about EDI (Electronic Data Interchange).
- (I) What are the applications of Extranet ?

Section—B

(Long Answer Type Questions)

Note: Attempt any *two* questions. Each question carries 12 marks.

- 2. What is meant by standardization of EDI ? Discuss the need and relevance of standards of EDI.
- 3. What is e-Commerce ? What are the advantages and disadvantages of e-Commerce ? Explain.
- 4. Discuss the e-Commerce strategy formulation implementation and evaluation and also discuss the business environment on strategy development.
- 5. Write short notes on the following :

- (i) Strategy formulation
- (ii) Back end Information system
- (iii) Electronic payments and protocol
- (iv) Intranet

Section—C

(Long Answer Type Questions)

Note: Attempt any *two* questions. Each question carries 12 marks.

- 6. Write short notes on the following :

- (i) Security in Electronic payment system
- (ii) Encryption policies
- (iii) Internet protocols
- (iv) Web-based client/server

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- 7. What are requirements for Internet-based payment ? What are the key problems with cash and how can they be overcome by money ?
- 8. What is the importance of encryption in e-Commerce ? Discuss the different types of encryption policies which are recommended in e-Commerce.
- 9. What do you understand by web server ? Explain the role of web server.

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